



**For Immediate Release:**

## **Eclipse Media Group to Represent Brijot Imaging Systems**

*Security market PR specialist to promote industry-leading provider of passive millimeter wave concealed object detection and people screening technology*

**SCARBOROUGH, Maine** March 26, 2008 — Eclipse Media Group, Inc., a boutique public relations firm specializing in the physical and electronic security markets, announced today it will represent Lake Mary, Fla.-based Brijot Imaging Systems, Inc., an innovator in concealed object detection and people screening solutions, by providing a full spectrum of its exclusive public relations services.

Founded in 2004, Brijot Imaging Systems develops and manufactures the world's first people screening technology to feature full-motion, real-time passive millimeter wave imaging capabilities, allowing users to discretely search for potential security threats on an individual without stopping or subjecting a person to a physical pat down. Brijot's growth and innovation prompted a recent move to a new 18,000-square-foot headquarters and state-of-the art product demonstration and customer training facility in Lake Mary – the fastest-growing hub of high-tech businesses in central Florida.

To keep pace with Brijot's momentum, Eclipse Media Group was selected as its public relations partner to showcase Brijot's sophisticated technology to the mainstream media, security trade press and government publications.

“Brijot's market-leading technology has been tested and embraced by government and commercial organizations around the globe,” said Mitchel Laskey, Brijot president and chief executive officer. “We wanted a responsive, insightful and respected public relations firm with an in-depth knowledge of the security market, as well as solid working relationships in media channels, to tell the market about our progress. We chose Eclipse Media Group, a firm that is progressive and creative in its understanding of trends in technology and how to get the word out.”

Brijot has focused its security applications in several key areas such as standoff bomb and weapon detection; security needs in airport/high security transportation hubs; government buildings/high security hotels; and loss prevention/workplace safety.

Chelsie Woods and Andrea Gural, principals at Eclipse Media Group, and security trade media veterans, have honed their approach of best practices in public relations throughout their careers as writers and editors. Since the company's inception in 2006, EMG has supported prestigious clients, such as Brijot, throughout North America and the Middle East.

"Eclipse Media Group is truly excited to have the opportunity to work with an innovative, high-end technology firm like Brijot. We welcome the opportunity to help them make their mark in the industry," said Andrea Gural, principal at Eclipse Media Group.

**About Brijot Imaging Systems, Inc.:**

Brijot Imaging Systems, Inc., with corporate and training offices in Lake Mary, Fla., manufactures and sells an advanced passive millimeter-wave concealed object detection and people screening system. Brijot's unsurpassed technology focuses on meeting security challenges in high-threat environments for customers across the globe. For more information, visit [www.brijot.com](http://www.brijot.com)

**About Eclipse Media Group, Inc.:**

Eclipse Media Group, Inc. is a boutique public relations firm that specializes in the physical and electronic security markets. Its clients include leading security product manufacturers, business and financial services providers, systems integrators, and monitoring service providers in North America and the Middle East. Founded in 2006 by security trade media veterans Chelsie Woods and Andrea Gural, Eclipse Media Group provides an unprecedented understanding of the security market and insight into effective outreach to the trade press and mainstream media. Eclipse Media Group executives are members of ASIS International, National Fire Protection Association and the Maine Public Relations Council. For more information, visit [www.eclipsemediagroup.net](http://www.eclipsemediagroup.net)

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